

## Training Course Info Flyer

### Introduction

The TAFISA Reach Out programme, developed with IOC support, aims to build national awareness, cooperation and strategic development of Sport for All in member and NOC countries, particularly those less developed. The TAFISA Reach Out programme will bring alignment between governors and practitioners of Sport for All delivery.

### Aims & Objectives

- To bring together all parties responsible for Sport for All in a member or NOC nation, including the sports, education, health, transport, media and economic sectors, amongst others,
- To build awareness of the significant positive impact of Sport for All amongst governing bodies,
- To establish meaningful cooperation within and between governors and practitioners of Sport for All delivery and implementation
- To develop aims and objectives for the implementation of Sport for All locally and nationally, and
- To provide experience exchange opportunities.

## Leadership and Events Management Training Course in Cape Town, South Africa

### Facts, Figures & Requirements

**Duration:** 14-15 September 2017, Cape Town, South Africa

**Organizers:** TAFISA in collaboration with the Foundation for Sport, Development and Peace

**Participants:** TAFISA Member organization(s), NOC, sports, health, recreation, education, transport, media, economic and other sectors, and sport for all delivery practitioners, including coaches, teachers, community leaders, sports facility managers, NGOs, Sport Federations, government and municipality officials etc.

### Structure & Program

Each training course is unique and TAFISA will work with the host organisation to tailor this to local needs.

For the **Leadership and Event Management Course** the following topics will be included into a programme with the aims to improve:

- Leadership skills amongst sport and development practitioners
- Develop Leadership and Event Management skills and Competencies
- Understanding the Current Situation (presentation of local/national Sport for All policy and programmes)
- Understanding Local Needs and Aspirations (in consultation with local stakeholders and partners)
- Strategy Building in Sport for All (workshop on future direction in Sport for All)

## Programme for Training Course :

<b>Venue:</b>	Nedbank Building, Waterfront, Cape Town
<b>Date:</b>	14-15 September 2017
<b>Times:</b>	9 am – 16.00
<b>Registration by:</b>	29 August 2017

The TAFISA Reach Out programme, developed with IOC support, aims to build national awareness, cooperation and strategic development of Sport for All.

Participants who complete the **Leadership and Event Management Training Course** will be exposed to international perspectives, learn more about example programs, create new networks and apply what they have learned in creative planning to meet the future needs of their communities. Participants should currently work or volunteer in the field of sport or physical activity (or related) and must be able to communicate in English – the official course language. TAFISA Reach Out Programs are facilitated by accredited TAFISA lecturers, and successful participants will receive an internationally recognised participation Certificate.

	Day 1	Day 2
<b>Morning Session</b> 9am-12.30	<b>Leadership skills for Sport Practitioners</b> Visions and aims <ul style="list-style-type: none"> <li>▪ Approaches to leadership development in Sport</li> <li>▪ Volunteerism and Role Models</li> <li>▪ Dimensions of Sport for All development</li> <li>▪ <b>Target groups in sport for All – programs and events</b> (sport, culture, health, education, transport, etc.), Sport for All organisations</li> <li>▪ Target groups and communication</li> <li>▪ Programs and quality</li> <li>▪ Events, facilities and equipment</li> <li>▪ Events Financing, Marketing and sponsoring</li> </ul>	<b>Event Management in Sport for All – Types, Variations, Examples</b> Workshop : Different aspects of Sport for All Management <ul style="list-style-type: none"> <li>▪ Target groups and aims - program</li> <li>▪ Location, Date Services and Security</li> <li>▪ Staff – professionals and volunteers</li> <li>▪ Financing, Sponsoring and Marketing</li> <li>▪ Communication, Networking, Laws and Regulation</li> </ul>
<b>Afternoon Session</b> 13.15 – 16.00	<b>Good practice examples of Leadership and Event Management in Sport for All programs (incl. Videos)</b> e.g. municipalities, schools, clubs, youth and seniors programmes, corporations, etc.	<ul style="list-style-type: none"> <li>▪ Workshop: leading Sport for All providers, e.g. government, schools, sports clubs, municipalities, etc.</li> </ul> <b>Evaluation – necessity and strategies</b> <b>Leadership and responsibilities in Sport for All</b>

We are looking forward to welcoming you on 14-15 September.

Please fill in the Registration Form by 29 August 2017